

Visual Structure

Faculty: Andrea Adams

Project/Course Overview:

This course explores the visual representation of story structure as it applies to entertainment design. Lectures dissect interpretations of story in terms of traditional methods of visual structure. Students will delve into the psychology of images and audience reaction, and clarify how mood is manipulated by color, light, character, and environment. For their final, each student picks a story to expand upon and express through 2D or 3D images and drawings.